



Reducing the environmental



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Today, customer as well end users are more proactive while buying the garments/ apparels, they are aware that what kind of process and treatment has been done with the garments which they are going to purchase.

Also, because of revolution of internet, all the information reached to the people in no time, they know what brand is involved in ethical or unethical practices in his business. Whichever brand wants to grow and sustain in future, have to consider all the environmental parameters while using the chemicals in textile processing in finishing. Nowadays, lot of process for doing wet processing are in running. Likewise: Go Green – This is the machine where we can do treatment in washing, and no water/

chemical gets discharged; G2 machine- people are using this machine to avoid hypo chloride in the process; Low liquor washing machine – By these machines, we can save lot of water while doing wet processing, can work with 1:4 MLR; Ozone Machine- We can do ozone fading with mechanically, no hypo required, no neutralization required- just to one rinse.

There are certain points where the Indian garment wet processing industry lacks. These include: Lack of awareness- Lot of people still don't know what will happen if they discharge water / waste water in an open area.

Lack of equipment – Still lot of [people are not able to buy latest

machine because of proper availability and cost factor.

Facility – Lot of small scale industrialist are working here and getting no facility, infrastructure support from the government.

Government should make centralize ETP for all the small scattered wet processing units who cannot afford to make ETP facility. They should do some kind of encouragement or provide subsidy for having an ETP. Also govt. has put some strict norms/ regulation to control the industries who are not following environment policy, ETP, ZLD, ZHC. As a socially responsible citizen, we should not buy products of the brand that are not abiding by the environment policy ■■